



Jayhawks Rising

FY26 STRATEGIC ALIGNMENT MODEL

CAMPUS VISION: To be an exceptional learning community that lifts each member & advances society.

UNIVERSITY MISSION: We educate leaders, build healthy communities, and make discoveries that change the world.

INSTITUTIONAL PRIORITIES



CAMPUS GOALS

	Grow Research Innovation & Impact	Create a Campus Community Where Each Jayhawk Thrives	Engagement for Community Impact in Kansas & the Nation	Advance Scholarly Engagement with Global Partners	Ensure Stewardship of the Institution	Strengthen the Student Experience to Optimize Success
	<ul style="list-style-type: none"> Strengthen & Align KU's Research Enterprise Recruit, Develop, & Value Excellent Scholars Champion the Impact of KU Research Elevate & Empower KU's Innovation & Entrepreneurship 	<ul style="list-style-type: none"> Cultivate Belonging Throughout the Community Promote Wellbeing & Personal Development Catalyze a Culture of Professional Growth & Development 	<ul style="list-style-type: none"> Institutionalize a Coordinated Community Engagement Infrastructure Foster Mutually Beneficial & Respectful Partnerships with Local Communities Promote Implementation of the Carnegie Community Engagement Framework to Guide Institutional Progress 	<ul style="list-style-type: none"> Tracking and Reporting Partnership Activity Supporting KU Faculty Scholars' Work and their Work in the World Leveraging International Partners toward Curriculum Internationalization Maximizing Satisfaction & the Presence of Visiting Scholars on Campus 	<ul style="list-style-type: none"> Foster a Culture of Financial Stewardship Manage a Physical Campus that is Resilient & Sustainable Ensure KU's Technology Infrastructure is Adaptable to Meet Future Objectives & Challenges Ensure Long-term Viability of the Edwards Campus to Serve One KU 	<ul style="list-style-type: none"> Optimize Enrollment through Increased Recruitment, Retention, & Holistic, Personalized Support Improve Student Progression, Completion, & Transition, Leading to Positive Post-Credential Outcomes Improve Student Outcomes Through Innovative Quality Academic Programs Modernize & Invest in Academic Infrastructure, Policy & Process
	FY26 Strategies	FY26 Strategies	FY26 Strategies	FY26 Strategies	FY26 Strategies	FY26 Strategies

CORE FOUNDATIONS

- AAU Membership
- KBOR Strategic Plan
- HLC & Specialized Accreditation
- Campus Constituent Surveys

INFORM

ASSESSMENT PROCESSES

- Annual Strategic Alignment Presentations
- Academic Program Assessment & Review
- Annual Fiscal Planning, & Reporting
- Talent Development
- Campus Constituent Surveys

ASSESS

UNIT LEVEL ALIGNMENT

UNIVERSITY VALUES: IRISE (Integrity, Respect, Innovation, Stewardship, Excellence)

Feedback Loop