Jayhawks Rising
Strategic Alignment Model

Our Vision
To be an exceptional learning community that lifts each member and advances society.

Mission
We educate leaders, build healthy communities, and make discoveries that change the world.

3 Mission-Based Institutional Priorities
- Student Success
- Healthy & Vibrant Communities
- Research & Discovery

13 Institutional Objectives
- Increase Enrollment
- Strengthen Service to Local & Global Communities
- Grow KU Research
- Assure Retention & Completion through Student Engagement and Satisfaction
- Improve Diversity, Equity, Inclusion, & Belonging
- Recruit Retain, & Recognize Top Researchers
- Improve Placement & Reduce Debt
- Improve Health & Wellness
- Expand the Impact of KU Research in KS & Beyond
- Ensure Quality of Academic Programs
- Increase Workplace Satisfaction
- Promote Innovation & Entrepreneurship
- Assure Quality of Academic Programs
- Ensure Stewardship of the Institution

Jayhawks Rising Institutional Level Strategies (revisited every fiscal year)

ALIGNMENT

Unit Level Alignment (Supports an Institutional Strategy and/or an Institutional Objective)

University Values “IRISE”: Integrity, Respect, Innovation, Stewardship, and Excellence

FEEDBACK LOOP