Jayhawks Rising
FY25 STRATEGIC ALIGNMENT MODEL

CAMPUS VISION: *To be an exceptional learning community that lifts each member & advances society.*
UNIVERSITY MISSION: *We educate leaders, build healthy communities, and make discoveries that change the world.*

INSTITUTIONAL PRIORITIES

Research & Discovery	Healthy & Vibrant Communities			Student Success

CAMPUS GOALS

CORE FOUNDATIONS

- Comprehensive Internationalization
- AAU Membership
- KBOR Strategic Plan
- HLC & Specialized Accreditation
- Campus Constituent Surveys

INFORM

Grow Research Innovation & Impact	Create a Campus Community Culture Where All Jayhawks Thrive	Increase Engagements with Local & Global Communities	Ensure Stewardship of the Institution	Strengthen the Student Experience to Optimize Success

OBJECTIVES

• Strengthen & Align KU's Research Enterprise • Recruit, Develop, & Value Excellent Scholars • Champion the Impact of KU Research • Elevate & Empower KU's Innovation & Entrepreneurship	• Foster Belonging for the KU Community • Support Personal Growth & Wellness • Support and Strengthen Professional Growth	• Connect with Communities, State-Wide and Nationally, to Build Meaningful Programs to Open Opportunities for all Kansans • Strategically Mobilize KU's International Partnerships to Foster our Teaching, Research and Service Priorities	• Foster a Culture of Financial Stewardship • Manage a Physical Campus that is Resilient and Sustainable • Ensure KU's Technology Infrastructure is Adaptable to Meet Future Objectives and Challenges	• Increase Retention Through Holistic, Personalized Support • Improve Student Progression, Completion & Transition Leading to Positive Post-Credential Outcomes • Improve Student Outcomes Through Innovative Quality Academic Programs • Optimize Enrollment
FY25 Strategies	**FY25 Strategies**	**FY25 Strategies**	**FY25 Strategies**	**FY25 Strategies**

ASSESSMENT PROCESSES

- Annual Strategic Alignment Presentations
- Academic Program Assessment & Review
- Annual Fiscal Planning, & Reporting
- Talent Development
- Campus Constituent Surveys

ASSESS

UNIT LEVEL ALIGNMENT

UNIVERSITY VALUES - IRISE (Integrity, Respect, Innovation, Stewardship, Excellence)

FEEDBACK LOOP