

# FY26 Jayhawks Rising Strategic Alignment Model

The Jayhawks Rising Strategic Alignment Model represents the structure and flow of the strategic plan for KU's Lawrence and Edwards campuses. It is inspired by our vision to be an exceptional learning community that lifts each member and advances society. Jayhawks Rising is organized around three institutional priorities, six campus goals, and supporting objectives that are designed to create a clear and ambitious direction to fulfill our mission as a university.

## Campus Vision

To be an exceptional learning community that lifts each member and advances society.

## University Mission

We educate leaders, build healthy communities, and make discoveries that change the world.

## University Values

Integrity, Respect, Innovation, Stewardship, Excellence (IRISE)

## Institutional Priorities

1. Research and Discovery
2. Healthy and Vibrant Communities
3. Student Success

## Campus Goals and their Supporting Objectives

1. Grow Research Innovation and Impact
  - a. Strengthen & Align KU's Research Enterprise
  - b. Recruit, Develop, & Value Excellent Scholars
  - c. Champion the Impact of KU Research
2. Create a Campus Community Where Each Jayhawk Thrives
  - a. Cultivate Belonging Throughout the Community
  - b. Promote Wellbeing & Personal Development

- c. Catalyze a Culture of Professional Growth & Development
- 3. Engagement for Community Impact in Kansas and the Nation
  - a. Institutionalize a Coordinated Community Engagement Infrastructure
  - b. Foster Mutually Beneficial & Respectful Partnerships with Local Communities
  - c. Promote Implementation of the Carnegie Community Engagement Framework to Guide Institutional Progress
- 4. Advance Scholarly Engagement with Global Partners
  - a. Track and Report Partnership Activity
  - b. Support KU Faculty Scholars' Work and their Work in the World
  - c. Leverage International Partners toward Curriculum Internationalization
  - d. Maximize Satisfaction & the Presence of Visiting Scholars on Campus
- 5. Ensure Stewardship of the Institution
  - a. Foster a Culture of Financial Stewardship
  - b. Manage a Physical Campus that is Resilient & Sustainable
  - c. Ensure KU's Technology Infrastructure is Adaptable to Meet Future Objectives & Challenges
  - d. Ensure Long-term Viability of the Edwards Campus to Serve One KU
- 6. Strengthen the Student Experience to Optimize Success
  - a. Optimize Enrollment through Increased Recruitment, Retention, & Holistic, Personalized Support
  - b. Optimize Enrollment through Increased Recruitment, Retention, & Holistic, Personalized support
  - c. Improve Student Progression, Completion, & Transition, Leading to Positive Post-Credential Outcomes
  - d. Improve Student Outcomes Through Innovate Quality Academic Programs
  - e. Modernize & Invest in Academic Infrastructure, Policy & Process

## Strategic Alignment

The Jayhawks Rising alignment processes have two key goals:

1. To implement strategies that advance the University's mission to educate leaders, build healthy communities, and make discoveries that change the world. These strategies support objectives aligned with one of our six campus goals, which are further aligned with our mission-based institutional priorities. These priorities are informed by our core foundations, which define the University's core

accountabilities. Assessment processes ensure that we are continually evaluating progress. The Jayhawks Rising strategic alignment model visualizes the connections between core foundations, mission, priorities, goals, objectives, and assessment.

2. To guide all institutional units in considering how their work and accomplishments contribute to advancing our institutional priorities - Research & Discovery, Healthy & Vibrant Communities, and Student Success - fostering stronger alignment across all areas.

The Jayhawks Rising alignment processes facilitate collaboration and alignment across institutional priorities, goals, objectives, and strategies. These processes also enhance transparency and accountability through effective communication with both internal stakeholders and external constituents.

## Core Foundations

The university's four core foundations are:

1. Higher Learning Commission (HLC)
2. Kansas Board of Regents (KBOR)
3. Association of American Universities (AAU)
4. Campus Constituent Surveys

These four core foundations underpin the priorities, objectives, and strategies of Jayhawks Rising to ensure KU's processes are aligned in a way that leads to excellence and maintains compliance with HLC, our accrediting body; KBOR, our governing authority; and our continued AAU membership. Campus Constituent Surveys help us assess and evaluate the perceptions of the Lawrence/Edwards campus constituents (students, staff, faculty) to help improve the student experience and employee satisfaction.

## Assessment Processes

The five assessment processes ensure that we are continually evaluating progress.

1. Annual Strategic Alignment Presentations
2. Academic Program Assessment & Review
3. Annual Fiscal Planning, & Reporting
4. Talent Development
5. Campus Constituent Surveys